



EMS MARKETING

Course topics & fees

www.ems-marketing.eu



Company presentation

Strategy-focused

Product-focused

Technology-focused

Website

Domain & web space

Content management

Content

Structure

Maintenance

LinkedIn

Setting up a profile

Creating content

Gaining followers

Print Media & Promotional Items

Flyers

Business cards

Giveaways

Trade Fairs & Events

Relevant formats

Presentations

Organising your own events

Client Acquisition

LinkedIn

By telephone

By email

By post

In person



	as per the course timetable			Individual *		
	1h	4h		4h	8h	
online	25 €	99 €	3 or more participants	650 €	1.000 €	8 participants max.
on site	-	-		850 €	1.400 €	8 participants max.
	per person			fixed price plus travel and accommodation costs		

** Content to be defined on an individual basis; topics selected from the overview and tailored to your organisation's specific needs*